IEDC Activity Report 2022-23

How to build the innovation ecosystem (26th July 2022)

Innovation and entrepreneurship development centre (IEDC) were organised program named How to build the innovation ecosystem on 26th July 2022 at 10:00 am in AV hall. This started with the arrival of the chief guest, prof. vishal nair. He is the nodal officer of IEDC MESCE and asst. prof. MES college engineering Kuttippuram. The programme began with the welcome speech by IEDC chief Executive officer, Shamsudheen. Inauguration session by principal of our college, Shajid sir. And facilitation delivered by Dr. Najila ma'am QAC coordinator and HOD of research and PG dept. commerce, Dr. PC Santhosh Babu sir

The purpose of this programme was to know students about Innovation ecosystem. There was great enthusiasm among the students and they were looking highly spirited. The chief guest gave a very motivating speech on this occasion about the innovation ecosystem. The programme ended with the vote of thanks of the assistant marketing officer of IEDC, Ashik . He thanked the chief guest , prof. Vishal Nair and the students for making the programme success.

The session concluded by the presence of Shajid sir, as he handed over the momento to prof. Vishal Nair as a token of love and gratitude.



How to build the innovation ecosystem 26th July 2022

LUMIERE FILM FEST 1-16th August 2022 SOORARAI POTTRU

LFF 2022 is a signature event of IEDC MES KVM aims at presenting a wide variety of movies from around the world under the categories of Innovation and Team Building and showcases one movie every month.

The IEDC MES KVM College which screens a rich fare of significant and entertaining films from across the world and aims to educate students about innovation, technology, team building and entrepreneurship organised its first screening of the session Soorarai Pottru on 16th August 2022 from 1:30 pm to 4:30 pm in the AV HALL.



The movie screening witnessed a huge gathering of students who eagerly participated in the screening and expressed their opinions. The screening started with an introduction given by our CEO Mr. Shamsudheen, in which he gave a brief description about our club and the movie.

MEET SUCCESSFUL ENTREPRENEUR SERIES-1 20th September 2022

IEDC MES KVM college organised talk session named "meet the entrepreneur". Inauguration session was held on 20th September 2022 at 10:30 am in the AV Hall. The program was started with a welcome speech by the chief technical lead of IEDC Mr. Ansar. Program was inaugurated by Dr. Sailaja, Head of Physics dept of our college. And felicitation delivered by Dr. Najila TY IQAC Coordinator and Mr. Mohammed Shibu, secretary of a staff club at MES KVM College. The aim of this program was to give inspiration to students for being an entrepreneur. Students were eagerly waiting to know his success story. Within a limited time, the guest made the session wonderful and shared his inspiring journey. He shared his experience in the automobile field. Also shared his downfalls and success phases. The main content he explained how to find a goal and how to work towards it with a clear vision. Also, he shared some examples from his journey.

This program ended with a vote of thanks by Ahammed Nisam and a momentum was given by the principal to the guest. At last, there was a photo session with a guest.

MEET SUCCESSFUL ENTREPRENEUR SERIES-1 (20th September 2022)









<u>Lumiere film fest 2</u> <u>Chak De! India 22th September 2022</u>

The IEDC MES KVM College which screens a rich fare of significant and entertaining films from across the world and aims to educate students about innovation, technology, team building and entrepreneurship organised its second screening of the session Chak De! India on 22th September 2022 from 1:30 pm to 4:30 pm in the AV HALL.



We can see Shah Rukh Khan turning the tables from an agonizing life to a magnificent life. The movie screening witnessed a huge gathering of students who eagerly participated in the screening and expressed their opinions. The screening started with an introduction given by our Technical Lead Mr. Mohammed Ansar, in which he gave a brief description about our club and the movie.

Meet Successful Entrepreneur Series-2 (10th October 2022)



As a part of Talk session of IEDC MES KVM College named "Meet successful Entrepreneur series". The 2nd session on October 10th 2022 with Mr. Safeer Najmudeen, Co-founder and CEO of Talrop. The program is held at 10:30 am in AV Hall and it started with a welcome speech by Ms. Megha Manoj, Chief Community Lead of IEDC, Inaugurated by principal of MES KVM College Mr. Shajid PP. And Dr. Najila TY delivered the felicitation for this program. The purpose of this talk session was to motivate and inspire the junior entrepreneurs among college students and to clear doubts about it by interactive sessions, totally it was an interesting session. The Talrop group taking employees from college campus and it is a company looking forward to build a strong startup ecosystem in Kerala. And he shared his success journey. Mr. Mohammed Shuaib, IEDC Chief community lead delivered a vote of thanks and ended the session by giving a momentum to the guest and taking a group photo.

Workshop on Flutter 25th October 2022

Innovation and entrepreneurship development centre (IEDC) organised a workshop on Flutter on 25th October 2022 from 10 am to 3:30 pm at ICT Lab. This program was blessed with the presence of Arshad Sanin, flutter developer, Digimogo Inc Bangalore. It was a proud moment for the college as the resource person, Mr. Arshad, is an alumnus of MES Keveeyam College Valanchery. The program began with an opening speech by IEDC Asst.Operation lead Ms.Rida Rahma and was inaugurated by Principal Prof. Shajith PP. Felicitation speeches were delivered by Dr Santhosh Babu, HOD of Research and PG Department of Commerce and Prof. Farida, HOD of Department of Computer Applications.

The main purpose of this workshop was to teach the students, the basic use of flutter. Flutter is a mobile app development platform created by Google. It allows developers to create web, desktop, and cross-platform apps that run on Android and iOS devices. Flutter uses a reactive programming language called Dart, making development faster and easier than traditional methods.

The workshop was totally engaged. Students were happy to learn about this tool. Workshop was concluded with a photo session and Ms.Sneha KT Asst.Opertion lead delivered a vote of thanks.

Workshop on Flutter 25th October 2022



LUMIERE FILM FEST 3 (31st October 2022)

The Boy Who Harnessed the Wind

IEDC MES KVM College, which screens innovative, meaningful and entertaining films from across the world and aims to motive students about the innovation, technology, team building and entrepreneurship. And the third movie was the story of The Boy Who Harnessed the Wind on 31st October 2022, 1:30 pm to 4:30 pm in the AV HALL. The screening started with an introduction given by our Asst. COO in which she gave a brief description of our Club. Then everyone got seated, the lights got dimmed and the movie "The Boy Who Harnessed the Wind" was started.



The movie was so inspiring at the same time it was gripping and heart breaking. Once the movie was finished, there was a house discussion and interaction on the same. Overall it was a successful and a worth attending movie screening which was liked and appreciated by all.

IPL Launch & IEDC Orientation 24th November 2022

The programme was intended to raise awareness of the scope for entrepreneurial activities, shedding some light on innovation and entrepreneurship and how it can become the key to achieving goals of students while fostering academic success. Mr.Adarsh Vijayan, Project Assistant, IEDC, Kerala Startup Mission, was the resource person for the session. The topic was 'Orientation on IEDC' and IPL Launch was conducted at 10:00pm on 24/11/2022. The session focused on bridging the gap between the student ideas & the limitless opportunities of Kerala Startup Mission (KSUM) in providing facilities for incubation & funding up to 2 Lakhs.

The session was very interactive, and students could understand how to start their career and venture by excelling in their hobbies or passion. The official launch of Innovator's Premier League (IPL) was also there. Around 60 participants were present. The action plan of IPL was displayed during the program. The program came to an end with the photo session. He guided the students on importance of developing Entrepreneurial Skills during their graduation and how to go about implementing their innovative ideas into a successful startup



IPL Launch & IEDC Orientation 29th November 2022

Valedictory Session SALT 24th November 2022

The Valedictory session of Start Up Awareness Leadership Training (SALT) Programme organised by IEDC MES KVM College in association with Kerala start up mission, was conducted on 29th November 2022 at MES HSS Irimbliyam. The valedictory session was inaugurated by Mr.Adarsh Vijayan, Project Assistant, IEDC Kerala Startup Mission and he delivered a session on the importance of Startsup. As a part of the programme, books and certificate were distributed to students of MES HSS Irimbiliyam by Mr.Sajid P P, Principal ,MES Keveeyam College and Mr. Firos, Principal MES HSS Irimbiliyam. The programme ended with a vote of thanks by Mr Mohammed Shameem, CEO of IEDC MES Keveeyam College.



Lumiere Film Fest -04

BIG HERO 29th November 2022

The IEDC MES KVM College which screens a rich fare of meaningful and entertaining films from across the world and aims to educate students about innovation, technology, team building and entrepreneurship organised its fourth screening of the session BIG HERO 6 on 29th November 2022 from 1:30 pm to 4:30 pm in the AV HALL.



The movie screening witnessed a huge gathering of students who eagerly participated in the screening, expressed their opinions and raised questions on different perspectives of the film once it got over. The screening started with an introduction given by our COO Ms. Riala Sheri, in which she gave a brief description about our club and the movie.

Two Days Workshop on Design Thinking 2nd & 3rd December 2022

The innovation and entrepreneurship development centre (IEDC) organised a 2-day Workshop on Design Thinking at AV hall of the College on 2nd and 3rd December 2022. This was handled by Mr. Akshay Pradeep, State student Lead of IEDC NEST, KSUM and assisted by Arun Mohan IEDC NEST Lead member.

The program began with an inauguration ceremony and an ice-breaking session. The main purpose of this workshop was to teach students, the different phases of design thinking. Also, introductions were given to tools like Canva, Notion, Bitly, Forms, Docs etc. Several students from different colleges were part of this workshop. Participants shared their ideas and build on them collaboratively. The sessions were engaged with different activities. It helped the teams to develop much-improved respect and understanding of each other's range of skills and how each of them brings great value through more collaboration and co-creation.The workshop was concluded with a photo session and valedictory speech by Principal Mr. Shajid sir <u>. Two Days Workshop on Design Thinking 2nd & 3rd December 2022</u>



EIDOLON 2022

Intercollegiate IDEA FEST 8th December 2022

IEDC Mes Keveeyam college in association with Department of Computer Science & IIC conducted EIDOLON 2022 an Intercollegiate IDEA FEST in collaboration with the Department of Computer Application at Mes Keveeyam College, Valanchery on 8th December 2022. The event was held to provide a platform for students from different colleges to showcase their innovative ideas and projects in the field of computer science. The main theme of the event was Pitching Innovations on Drones & Robotics, Blockchain & NFTS, Biotech & Rural Development, Disaster Management, Smart Automation and more.

The inauguration section of the event began with a welcome speech by Ms. Fareeda, the HOD of the department. This was followed by the inauguration speech by Prof. Shajid PP, the Principal of MES Keveeyam College. The guests of honor for the event were Vishal Nair, Assistant Professor of MES College of Engineering, Shahanad. VS, COO of Pygrammers and Shihabul Haq, Assistant Professor of Computer Science, Unity Women's College, Manjeri. They shared their thoughts on the importance of innovation and encouraged the students to continue to develop their ideas and projects. They also introduced the theme of the event and encouraged the students to come up with innovative ideas in the related fields.

During the event, students from various colleges presented their ideas and projects on Drones & Robotics, Blockchain & NFTS, Biotech & Rural Development, Disaster Management, Smart Automation and more. They also demonstrated the prototype of their projects. They were evaluated by a panel of experts. Dr. Krishna Prabha, IIC Coordinator and HOD of the Dept. of Zoology, and Ms. Ramzeena, IEDC Assistant Nodal Officer, gave felicitations. A vote of thanks was given by Mrs. Shamna, an Assistant Professor of Computer Application

The event ended with a prize distribution and certificate distribution ceremony. The winning teams were announced at the end of the event, with the first prize going to St. Thomas College (Autonomous), Thrissur, second prize to Muthoot Institute of Technology and Science, Eranamkulam and third prize to MES Keveeyam College, valanchery. The winners were awarded prizes and certificates in recognition of their achievements



La Belle'22

8th& 9th December 2022

La Belle'22, the flagship event of WOW IEDC MESCE, was a organised at MES Engineering College, Kuttipuram, on 8th & 9th December 2022 in collaboration of five colleges. The Inaugural Ceremony was conducted by dignitaries who emphasized the importance of events like La Belle'22 in connecting students. An ice-breaking session helped students get to know each other, and a music combo by AHSAN HOUSE JAMS and MIDNIGHT TRIBE was well-received. A keynote address on entrepreneurship provided participants with professional insights. LULLABELLE, a prom night with a fashion show, games, and a dance, was held to generate enthusiasm among delegates. Volunteers coordinated the entire event, which could not have been successful without their devotion and the enthusiastic approach of all the participants.



<u>A Key to Startups: Linking Entrepreneurs with Banks for MSME</u> <u>12th December 2022</u>

On 12th December 2022, "A key to startups: Linking entrepreneurs with banks for MSME" was organised by Innovation and entrepreneurship development centre (IEDC) in collaboration with the Institution's Innovation Council (IIC) and Internal Quality Assurance Cell (IQAC). This program was aimed at bringing knowledge about funding for new startups. The program was blessed with the presence of Mr Syamsankar Sugumaran, Chief Manager, Head of MSME Loan Point Kollam, Union Bank of India. It began with a welcome speech by IEDC Chief Marketing lead, Ms Najla. The inaugural session was given by the principal of our college, Mr Shajid sir followed by a felicitation speech by the Assistant Coordinator of the ED club, Asst. Prof. Nusrath P.

In light of this helpful, eye-opening session on how to kickstart your startup ideas with the necessary funding, the students were highly curious. The resource person discussed different schemes available to students and budding entrepreneurs. The program was a highly information-seeking session. The Chief guest gave a very illuminating speech incorporating interactive examples. The programme ended with a vote of thanks by the Assistant Technical lead of IEDC, Mr Rishin Mohammed who thanked the chief guest and the gathered students for making the programme a success.

A Key to Startups: Linking Entrepreneurs with Banks for MSME

12th December 2022



Hackfête - 24-hour Hackathon 5th & 6th January 2023

The IEDC MES keveeyam College conducted an interdepartmental hackathon, named "HACKFÊTE", the college's first ever hackathon this year. The event commenced on 5th January 2023 at 2.00 pm. The hackathon lasted for 36 hours and witnessed the participation of a team from all 7 departments, with a team size of 2 to 4 members. The problem statements for the hackathon were carefully curated concerning domains like health, education, finance, agricultural and social welfare. In the beginning, students from all the departments submitted their idea in the form of presentations and 4 teams were shortlisted for the final round. IIC coordinator Dr. Krishnaprabha, head of physics department Dr. Shibu & vice principal ro. Shajidh pp were invited as judges. It was a difficult task to select the winners from the 11 teams. The following were the winners of the event ;

Team 7 From the 3rd Year BCA won the First position and Bagged A cash prize. They proposed an innovative solution called "Nestcare" To Ensure the health and wealth of street Animals by Adopting and donating them As pets. And They also presented the idea of Building Care units and Stores For these Adopted street Animals.

Team 2 from 2nd Year Zoology were declared the 2nd prize winners and the 3rd Prize was divided among two teams, Team 6 from 3rd BCA and Team 5 from 3rd Botany. These teams also Proposed innovative ideas on Education, Agriculture, and Finance.

Honourable Principal Dr. Vinodh Kumar inaugurated the Hackathon which was presided over By Prof. Sinija A S, Nodal officer of IEDC. The principal spoke about the importance of innovative ideas among students and congratulated the IEDC members and Teachers-in-charge for organizing such an inspiring program. Felicitation was delivered by IIC coordinator Dr. Krishnaprabha and the Hackathon concluded with the Vote of thanks of Chief Program officer, Farhan. The students had a great time and the whole college is looking forward to many more such Programs from IEDC.

Hackfête - 24-hour Hackathon 5th & 6th January 2023



Founder's talk (16th January 2023)

As a part of World Startup day, IEDC MES KVM College organized a "Founders Talk" on 16 January 2023 at 2:00 pm in the college Auditorium. Resource person for the programme was Mr. Adhil Munna, Co-founder and CEO of Cloodot. The session began with an opening speech by Chief Marketing Lead Ms Najla and inauguration by college Principal Dr. Vinod Kumar. He shared his entrepreneurship story and inspired students to do something extraordinary. He encouraged the students to begin their own businesses, even if it is imitating an enterprise which is successful, as those enterprises play a vital role in developing countries. The chief guest delivered different tips and guidance about startup. Once the session was finished, there was a discussion and interaction between students and guest. The program ended with a vote of thanks by Asst. operating lead Ms. Sneha K T



Logo Making Competition 14th January 2023 to 18th January 2023

IEDC MES KVM College conducted an online name-hunt and logo making competition on 14 January 2023 to 18 January 2023 for the college technical expo. 36 students from different departments participated and there was a tight competition among the participants finally the logo and name were selected from the winner Rizan Nazi. He was awarded with prize and momento during the inaugural session of the expo.



MESPO VERSE

7th & 8th February 2023

IEDC MES KVM Conducted a VR Experience session called 'Mespoverse' on behalf Mespo'23 the college technical expo. This event was held from February 07 to the 08th between 10:00 am to 5:00 pm. The event was organised in association with Manas VR Lab Pvt Ltd. The entire event was coordinated by the IEDC members. Different videos were shown and the students gots an opportunity to experience VR. It was a fun-filled programme that aims at presenting the various use cases of AR and VR. Students from many colleges and schools attended the event despite the huge crowd. Overall, the event was a great success with highly positive feedback from the participants.



DEMO DAY (6th & 7th February 2023)

As a part of Mespo'23, A flagship expo of MES Keveeyam College, Valanchery IEDC MES KVM conducted a demo featuring product stalls from different colleges. The programme was conducted on 6th and 7th February 2023. The event featured stalls from IEDC Sullamussalam College, Areacode, IEDC Majlis Arts and Science College - Puramannur and MES College of Engineering Kuttippuram. Many students along with various guests attended the demo day There were more than 2000+ attendees.



2 DAY FIGMA WORKSHOP (16-17 Feb 2023)

The innovation and entrepreneurship development centre (IEDC) organised a 2-day workshop on Figma UI/UX at ICT Lab of the College on 17th and 18th February 2023. This program was blessed with the presence of Mohammad Fasil and Shaheem Ali, UI/UX experts. The program began with an opening speech by IEDC member Ms. Niya Febin and was inaugurated by Vice-Principal Prof. Shajith PP. Anas bin Ashraf thanked the chief guest for their presence.

The workshop was very informative and interesting, thanks to the resource persons, and the aspects of creating a UI/UX design in a matter of minutes was just simply amazing. Figma is a cloud-based design tool that is similar to Sketch in functionality and features, but with big differences that make Figma better for team collaboration. Throughout the session, individual attention and mentoring were done by the tutors.

On the 2nd day of the workshop, the session ended by giving mementos to the guest by Principal Vinod S ir. The workshop concluded with a photo session and valedictory speech by Shamsudheen PK, CEO of IEDC MES KVM College Valanchery.

2 DAY FIGMA WORKSHOP (16-17 Feb 2023)











